Suite 1000 10 Columbus Circle New York, N. Y. 10019

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MR T NELSON BOX 1546 POUGHKEEPSIE NY 12603

DINERS CLUB 10 Columbus Circle, New York, N.Y. 10019

PLEASE PRINT ALL INFORMATION

- □ Company Account Bill sent to office address
- Personal Account Bill sent to home address
- ☐ Personal Account Bill sent to office address



F C 11-219-1089-9

1.	Mr. First Name	Middle Middle		Last	Age Spous	e's Name
	Home Street Address		City	State	Zip Code	Years at Present Address
	Own Phone (area code Rent) Social Security Number		Birthday Day Mo.		ngle
	Previous Home Address If Less Than Three (3) Years At Present Address	Street	City	SI	tate .,	Years There
2.	Firm Name or Employer		Nature of Business	Position		
	Address Street			City	State Zip Code	
	Phone (area code)	Years with Firm	Annual Earnings \$	▶ lr	Earnings Shown Andicate Below, So ny Other Income	Are Less Than \$8500, urce And Amount of
	Amount of Other Income Source of Other Income					
	Name And Address Of Previous Employer (If Above ► Is Less Than Two Years)				[B. W.	Years There
	Spouse's Employer Address				Position	Annual Earnings \$
	Name And Full Address Of Relative Living At Another Address					
3.	Bank Branch Address (City and State)			Saving Checking Loan		
	Bank Branch Address (City and State)				☐ Savings ☐ Checking ☐ Loan Acct. #	
	Credit References (List other major credit cards, locations and account numbers)					
	2.					
	3. If you have previously held a Diners Club Card, please give Account No					
4.	\$14 FEE: covers 12 months' membership from date card is issued at \$12 plus 1 year's subscription to Signature—the Diners Club magazine at \$2. Subscription Optional. Bill Me Check Enclosed Check Enclos					
	Please send an additional Diners Club Card @ \$7.00 for my wife Wife's First Name Middle Initial			Company Account Authorization (must be signed if co. acct.) Signature of Authorizing Officer Title		
	Signature of Wife Date			Company Name		
	☐ Please send (number) applications for others in my family			Yes, our firm is interested in including other employees on this account. Please send usapplications. Additional cards will be billed at the annual rate of \$7.00 each.		
	Signature of Individual A	Applicant Da	te			GC-2C-68 APP. NO. 2

MR. ALFRED BLOOMINGDALE Chairman of the Board

Cordially Invites

m. J. nelson

...to accept the Diners Club Preferred Credit Line and to avail himself of all other benefits and privileges of membership. In fact, you might save enough on these items alone to pay for your entire modest annual membership fee.

As a member of the first and biggest worldwide credit card organization, you may never again need to risk carrying large sums of cash.

You can fly all major airlines anywhere in the world, at a moment's notice, and charge it to your Diners Club Card.

Take up to 24 months to pay, if you wish.

Your Diners Club Card is honored at far more leading hotels, motels and resorts than any other credit card. You dine at quality restaurants and night clubs—and just present your Diners Club Card when the bill comes.

Want your personal check cashed where you are not known?

It will be automatically honored at Thos. Cook & Sons Banking

Offices and Diners Club Offices the world over for purchase of
up to \$350.00 worth of travelers cheques.

You can rent a car for a day . . . or lease one for a year.

Charge gas and repairs at 100,000 service stations—far more than with any other credit card.

Our newest division, DINERS/FUGAZY TRAVEL, has a worldwide network of offices, any one of which can handle all your travel and vacation needs: Train-Car Rental... Hotels... <a href="mailto:Sightseeing... <a href="mailto:Tours-

In short, you can do more with your Diners Club Card than with

any other International credit card. You can do far more with Diners Club than you can with any of the thousands of purely local credit cards. As you know, many of the local credit cards add interest and carrying charges to your monthly bills. But Diners Club—the oldest and most honored credit card in the entire world—never charges you a penny extra on current accounts, no matter how much or how little your purchases may be. (The only exception is a moderate charge if you wish to pay airline fares over an extended period.)

So you can see, the Diners Club membership fee can actually be a sound investment for a person like you. *Just the tax proof alone could repay the fee many times over*.

Please take a few moments now to complete the enclosed application. Then, mail it today in the envelope provided.

Please do it now, while it is on your mind. It is not likely that we will be able to repeat our invitation to you this year.

Cordially,

Chairman of the Board

Diners Club

P.S. Glance at the enclosed brochure to see all of the ways to use your new membership. Some of them may surprise you.

P.P.S. If you're already a Diners Club Cardholder, our apologies for sending you this invitation. Chances are, however, you have a friend who might be interested. We'd appreciate your passing along the enclosed application—and we're sure he would, too!

In fact, you might save enough on these items alone to pay for your entire modest annual membership fee.

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Train—Car Rental . . . Hotels . . . Sightseeing . . . Tours—
Independent—Escorted—Special Interest—Foreign or Domestic.
And you can charge it all on your Diners Club Card using, if desired, the extended payment plan.

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Diners Club membership today carries with it so much spending power that we must be selective in choosing our new members.

Fewer than 2 persons in a thousand can qualify. Each member's annual income must be well above the national average, and each must enjoy an excellent credit rating.

That's why we are pleased to tell you that *you are one of the few* men in your community who will be invited to join Diners Club this year.

As a member, you pay only one convenient bill per month for all of the previous month's purchases. Your line of credit is, in effect, substantially increased.

The other benefits of membership are many . . . first, you need never worry again about verifying tax-deductible business expenses. As you know, travel and entertainment deductions are frequently contested by the Internal Revenue Service. Your Diners Club receipts give you a clear record of every legitimate tax-deductible expense.

Second, your Diners Club Card extends your good local credit reputation into each of the 50 states and 134 foreign countries. Altogether, over 315,000 fine establishments stand ready to welcome you . . . to provide almost anything you need.

Simply present your Diners Club Card and say, "Charge it." Then write only one check next month for all of the previous month's charges.

At the same time, you will avoid many of those annoying little service fees the bank charges you for the checks you draw.

FIRST CLASS PERMIT NO. 59348 NEW YORK, N.Y.

BUSINESS REPLY MAIL No Postage Stamp Necessary If Mailed In The United States

POSTAGE WILL BE PAID BY

ODINERS CLUB

10 COLUMBUS CIRCLE NEW YORK, N.Y. 10019

20 uestions about Diners Club GEORGE THOMAS WORTHINGTON



20 interesting answers to questions you may have about Diners Club



Can I buy airplane tickets with my Diners Club Card?

Yes! On all major airlines both here and abroad. Diners is welcomed by most smaller carriers-even helicopters and charter flights. Take up to 24 months to pay if you like.

2 What about travel can Diners Club help me? What about travel arrangements-

You bet! Diners/Fugazy Travel Service has a worldwide network of offices to serve youall offering one-stop credit, travel, and vacation service, even escorted tours! Plus up to 24 months to pay.



Can I charge steamship, bus and rail fares, too?

Certainly! Charge any American Export, American President, Grace Line, or Moore-McCormack Line cruise . . . or Greyhound service . . or B&O and C&O railroad accommodations, anywhere in the U.S. Take up to two years to pay, too.

Can Diners Club save me money on my next vacation?

Probably! As a member, you'll qualify to participate in Diners exciting new vacation club -Club Internationale. Diners worldwide facilities and purchasing power make possible unique vacation values that set Club Internationale apart from all other travel organiza-

What does former Internal Revenue Service Commissioner T. Coleman Andrews say about **Diners Club receipts?**

"Deductible travel and entertainment expenses are allowable only if they are substantiated. Diners Club receipts document such expenses and provide the information required for substantiation."

* * * * * * * * * *

Exactly what can I charge when I stay at a resort?

Practically everything! Like meals, room, entertainment, even tips-and greens fees, ski lift, horseback riding, deep sea fishing-you name it! Your Diners Club Card is accepted

8 Can I rent a car with my Diners Club Card?

Absolutely! Even lease a car for up to a year, at any leading rental agency here or overseas.

Can I charge at gasoline service stations with Diners?

Yes, at over 100,000 stations in the U.S. and Canada, including: Sunoco, Flying "A", Phillips, Citgo, Sinclair, Pure Oil, Union, and many more. And you may charge gas, oil, tires, batteries, accessories, service-even repairs.



How do I find all the 315,000 places where Diners is welcome?

Directories listing all member-establishments are yours for the asking from Diners Club.



be charged, by any chance?

Sure! You can get more done while you're out of town by charging secretarial and steno services, photocopying and blueprinting, translation services, and even catering services for a business conference.

2 Just who is Miss Weston?

Your "girl Friday" at any Diners Club Office. Call her and she'll make all the arrangements to send a special gift, set up a guided tour, or a special dinner for you or your guests.



What else can I charge to my Diners Club Card?

You name it! There's clothing, sports gear, even liquor (where permitted by law), luggage, jewelry, books and records, gifts, arteven flowers through the giant FTD network.

15 Can Diners help me make travel reservations?



Your card entitles you to the services of Reservations World, via a single toll-free phone call to (800) 647-7180from anywhere in the U.S. This service is free to Diners Club members.

Can I save money on travel 16 insurance through Diners?

Low-cost coverage available exclusively to our members-can cover you for the loss of your credit card, for all your air travel, for hospital-medical charges, and provide comprehensive traffic and travel protection. Once a member, you can simply charge any or all of these low-cost plans to your Diners Club



What is Diners Club **Executive Shopping Service?**

It scouts the four corners of the world for unusual items you may wish to charge to your account. This is arm-chair shopping at its

18 Must I subscribe to the Diners Club magazine?



No! But most members find Signature a real entertainment value at only \$2 a year, with its monthly treasure trove of fine features and news.

19 How much does Diners Club membership cost?

Membership is just \$14 a year (includes 12months optional subscription to Signature at only \$2), with all the bonus services you get only from Diners Club. Extra cards for other members of your family are only \$7 each.

20 What happens if I lose my card?

You're safe! You are protected-AT NO COST -against any unauthorized charges over \$100, if your card is lost or stolen. Notify Diners Club BEFORE your card is fraudulently used and the Club assumes ALL liability. In addition, you can now have even more comprehensive protection with low-cost insurance that protects you against loss on all major credit cards.

Diners Club

GEORGE THOMAS WORTHINGTON

20 interesting answers to questions you may have about Diners Club



Can I buy airplane tickets with my Diners Club Card?

Yes! On all major airlines both here and abroad. Diners is welcomed by most smaller carriers—even helicopters and charter flights. Take up to 24 months to pay if you like.

What about travel arrangements—can Diners Club help me?

You bet! Diners/Fugazy Travel Service has a worldwide network of offices to serve you—all offering one-stop credit, travel, and vacation service, even escorted tours! Plus up to 24 months to pay.



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Certainly! Charge any American Export, American President, Grace Line, or Moore-McCormack Line cruise . . . or Greyhound service . . . or B&O and C&O railroad accommodations, anywhere in the U.S. Take up to two years to pay, too.

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Practically everything! Like meals, room, entertainment, even tips—and greens fees, ski lift, horseback riding, deep sea fishing—you name it! Your Diners Club Card is accepted by far more quality restaurants and night clubs than any other credit card.

What if I need cash fast?

Easy! Your personal check—presented with your Diners Club Card—is good for up to \$350 in travelers cheques at all Thos. Cook & Sons Banking Offices and Diners Club Offices worldwide.

8 Can I rent a car with my Diners Club Card?

Absolutely! Even lease a car for up to a year, at any leading rental agency here or overseas.

9 Can I charge at gasoline service stations with Diners?

Yes, at over 100,000 stations in the U.S. and Canada, including: Sunoco, Flying "A", Phillips, Citgo, Sinclair, Pure Oil, Union, and many more. And you may charge gas, oil, tires, batteries, accessories, service—even repairs.



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13 What else can I charge to my Diners Club Card?

You name it! There's clothing, sports gear, even liquor (where permitted by law), luggage, jewelry, books and records, gifts, art-even flowers through the giant FTD network.

1 4 Do I pay anything extra when I use my Diners Club Card?

Never! You pay only for what you buy, on current accounts—never carrying charges or service fees, as you would on many "local" cards. There's only a modest fee when you choose to take up to 24 months to pay air or steamship fares.

15 Can Diners help me make travel reservations?



Your card entitles you to the services of Reservations World, via a single toll-free phone call to (800) 647-7180—from anywhere in the U.S. This service is free to Diners Club members.

16 Can I save money on travel insurance through Diners?

Low-cost coverage available exclusively to our members—can cover you for the loss of your credit card, for all your air travel, for hospital-medical charges, and provide comprehensive traffic and travel protection. Once a member, you can simply charge any or all of these low-cost plans to your Diners Club account.



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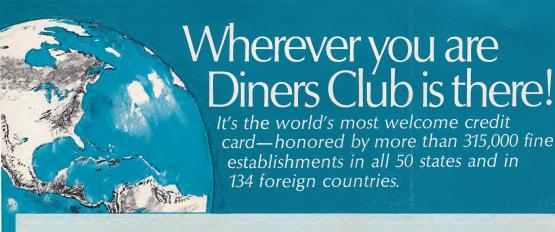
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Complete listings of every establishment honoring your Diners Club Card in 134 foreign countries are found in the International Directories—
FREE to Diners Club members on request.



A partial listing of all the places where your Diners Club Card assures you of instant recognition and immediate credit.

NEW YORK CITY · CHICAGO · LOS ANGELES AND VICINITY · LAS VEGAS · MIAMI

NEW YORK & VICINITY

The Cattleman · Longchamps · Henry Stamplers · Steak Joint · O'Henry's · Sun Luck · Sign of the Dove · Forum of the 12 Caesars · Four Seasons · La Fonda Del Sol · Old Homestead · Manny Wolf's Chop House · Sheila Chang's Shanghai East · Casino on the Park · Christ Cella Rest. · Cattle Baron ·

CHICAGO

Blackhawk · Sherman House · Well of the Sea · Kon Tiki Ports · Don the Beachcomber · Club El Bianco · Lon-don Chop House · Maxim's Rest. · Fritzel's · Henrici's · O'Hara Inn · Kungsholm · Sages East · Jacques ·

Agostino · Mr. Kelly's ·

LOS ANGELES-**HOLLYWOOD & VICINITY**

Bantam Cock · Tail of the Cock · Lawry's · Mediterranean · Blarney Castle · Bull'n Bush · Captain's Table · Century House · Hungry Tiger · Matteo's · Luau · Au Petite Jean · Tracton's · The Bistro · Brown Derby ·

SAN FRANCISCO & VICINITY

Aliotos · Amelios · Ernies · Doros · Domino Club · The Fleur De Lys · Kans Chinese · Laffites · Le Trianon · Medallion Room St. Francis Hotel · Stage

LAS VEGAS

Caesars Palace • Sands Hotel • The Dunes • New Frontier • Sahara • Star Dust · Landmark Hotel

PALM BEACH & VICINITY

Park Shenley

Carlton House

Oliver 212 Rest.

Town & Country

SAN ANTONIO

La Louisiane Old Heidelberg

Grey Moss Inn

Bavarian Inn

Branding Iron

SAN DIEGO

Bali Hai

El Cortez

Hilton Inn

SAN JUAN

La Zaragozana La Fonda del

Callejon

Casa Roma

Mister A's Torrey Pines Inn

Town & Country

L' Escale

Poli's

Petite Marmite · Testa's · Colonnades · Stouffers • The Celebrity Room • Nan-do's Miramar • Marshall Grant's • Joe's Stone Crab · Le Parisien · King Arthur's Court · Japanese Steak House · Embers · Gaucho's Steak House in Americana Hotel · Court of the Shadows · Casa Santino .

CINCINNATI &

La Normandie-

Maisonette

The Soverign

Four Seasons

CLEVELAND

VICINITY

Chequers

Pigalle's

Stouffers

1880's Taver

Chop House at

Statler Hilton

The Mark Andrew

Charter House

Rib Room in Euclid

The Beef House

Stouffers

Bit'n Bridle

DALLAS

Ports O' Call

Cattlemen's

Steak & Ale

Dominique

Old Warsaw

Arthur's

Mario's

Chateaubriand

Pier W

ANAHEIM & VICINITY

Lancer's The Revere House Golden Pheasant Hal Gregg's Steak House The Normandy

ATLANTA & VICINITY

Chateau Fleur de Lis Pitty Pat's Porch Coach & Six Fan & Bill's Original Yohannan's

BALTIMORE & VICINITY

Chesapeake Bay Eager House Orchard Inn Ovster Bay Penn Hotel Place In The Alley Prime Rib

BOSTON

Anthony's Pier 4 Top of the Hub Pattern

Sheraton-Plaza

BUFFALO



DENVER

London Chop House The Old Place Caucus Club Rooster Tail Carl's Chop House Chin Tiki Topinka's The 24 Karat Club Little Harry's Mario's

DETROIT &

VICINITY

HONOLULU

Michel's at the Colony Surf The Willows Byron II Steak House Fishermans Wharf Duke Kahanamoku's Gaugin

HOUSTON

Maxim's Look's ''Sir-Loin'' House Stables Steak House Red Lion Don Quixote Chez Orleans Bud Bigelow's

INDIANAPOLIS

Borky's Colony House Brodey's Embers Fireside South King Cole Lamplighter Inn

JUNEAU/HAINES

Baranoff Hotel Driftwood Inn Yachts Club Cafe Hotel Halsingland Strong's Cafe

KANSAS CITY

Plaza III Top of the Towers Uncle John's Riverboat Parkway House Bretton's Stevensons

MILWAUKEE

Maders Karl Ratzchs Nino's Steak House Frenchy's Eugene's Juneau

Colemans in Highland Park Criterion McGuire's The Lexington **NEW JERSEY** Bertlins

Burns Country Inn Gene Boyles Robin Hood Inn Guido's Petrullo's Everglades Red Lion Inn

NEW ORLEANS

Commander's Palace Court of Two Sisters Elmwood Plantation Massoon's Moran La Louisiane Pittari's

PALM SPRINGS & VICINITY

Don The Beachcomber Sorrentino's Seafood House Kelly's Prime Rib Steak House

PHILADELPHIA &

Warwick Dining

Old Original

VICINITY

Room

Bookbinders

Shoyers

Kuna Kai

Da Vinci's



SEATTLE

Trader Vics Dick Odman's Edgewater Inn Golden Tides Golden Lion Johnnies Dock Golden Door

ST. LOUIS

Al Bakers Cheshire Inn Crest House

Paul Young's Duke Zelberts Market Inn Three Thieves Knife and Fork The Jockey Club

CANADA-OUEBEC

La Fiacre Chez Guido Continental Le Baril D'Huitres Le Chateaubriand

MONTREAL

Ruby Foo's Rib 'N Beef Martin's Auberge du Vieux St. Gabriel Desjardins Seafoods

TORONTO

Ed's Warehouse Julie's Ports O' Call Mr. Tony's La Scala

VANCOUVER

Bay Shore Inn Blue Horizon Devonshire Georgian Tower Vancouver Hotel

AFRICA Algeria Angola

Burundi Cameroon Central Africa Rep. Congo Republic Dahomey Ethiopia Ghana Ivory Coast Kenva Morocco Mozambique Niger Republic Repub. of the Congo Repub. of So. Africa Senegal Tanzania Tunisia Uganda

CARIBBEAN

Bermuda Antigua Bahamas

Zambia

Where in the world will my DINERS CLUB CARD be honored?

HOTELS & MOTELS

Sheraton Hotels · Holiday Inns · Quality Courts · Pick · Downtowner Inns · Marriott Motor Hotels • Knott Hotels • Corrigan Hotels • Western Hotels • Dinkler Hotels • Best Western • Treadway Inns • Dunfey • Travelodge • Intercontinental Hotels • Manger • Weissberg Corp. • Hyatt Houses
• Del Webb • Boss • Jack Tar • Ramada Inns
• Hull Hotels • Superior Courts • Gill
Hotels • Congress Hotels • Schine Hotels Richmond Hotels • Emmons Walker Motels
• Imperial 400 • Mandlery Hotels • Hilton
International and thousands and thousands more.

Air Congo · Air West · Aerocondor* · Aero-Air Cango · Air West · Aerolineas Peruanas · Aeronaves de Mexico · Air Afrique · Air Canada · Air California · Air France · Air India · Air Madagascar · Air New Zealand · Alaska · Alitalia · Allegheny · Aloha* · American · Area · Avianca · Aviatica · American · Area · Avianca · Aviatica · BOAC · Braniff · British West Indian · Canadian Pacific · Caribair · Continental · Delta · Eastern · Eastern Provincial · Ecuatoriana · Frontier · Hawaiian · Iberia · Icelandic · Irish · Japan · KLM · Lake Central · Lan Chile · Lanica · Lufthansa · Avaicana · Mohawk · National · NVA* Mexicana • Mohawk • National • NYA* • Northeast • Northwest Orient • Olympic · Ozark · PSA* · PAA · Piedmont · Qantas · Sabena · SAS · Sahsa* · Southern · Swissair · Taca · Tan · Tap · Trans Caribbean · Trans Texas · TWA · UTA · United · Varig · Viasa · Western

*30 Day Billing Plan Only. All Other Air Lines Offer Both Convenient Current and Time Payment Plans.

STEAMSHIP, RAIL & BUS LINES

Grace · Moore-McCormack · American Export · American President Lines · and others · Chesapeake & Ohio · Baltimore & Ohio · (24 months to pay) · Greyhound Bus

GASOLINE & AUTO SERVICES

Your DINERS CLUB card is honored at thousands of Independent Stations and Automotive Services Coast to Coast, PLUS Automotive Services Coast to Coast. PLOS
the following chains . . . Citgo • Direct •
Flying "A" • Hess • Imperial • Jenny •
Marathon • Pennzoil • Phillips "66" • Pure
Oil • Rayco • Sinclair • Sunoco • Union
"76" • Whiting. (IN CANADA)—BP Canada,
Ltd. • Home Oil • Sunoco • Supertest.

CAR RENTAL AGENCIES

Rent a car for a day or lease one for a year: Hertz · Avis · Kinney · Budget · National ·

SPECIAL SERVICES

Florists' Transworld Delivery (11,000 mem-Service (Overseas Telegrams) All America Cables & Radio Commercial Cable, Mac-kay Radio & Telegraph Co., RCA Commu-

Holland

Iceland

Norway Portugal

Scotland

Spain

Sweden

Switzerland

Yugoslavia

Luxembourg

Italy

Trinidad Haiti Guadeloupe Martinique CENTRAL

AMERICA

Barbados

lamaica

British Honduras Costa Rica El Salvador Guatemala Honduras Mexico Nicaragua Panama

EUROPE

Austria Belgium Czechoslovakia Denmark England Finland France Gibraltar

FAR EAST Ceylon Hong Kong Indonesia Japan Malaya Philippines Singapore South Vietnam Thailand

MIDDLE EAST

Egypt Iran Iraq Israel Jordan Kuwait Lebanon Libya Saudi Arabia Turkey

SOUTH AMERICA

Arthurs Steak House MINNEAPOLIS & Latin Casino



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Agostino · Mr. Kelly's ·

LOS ANGELES-**HOLLYWOOD & VICINITY**

Bantam Cock · Tail of the Cock · Lawry's · Mediterranean · Blarney Castle · Bull'n Bush · Captain's Table · Century House · Hungry Tiger · Matteo's · Luau · Au Petite Jean · Tracton's · The Bistro · Brown Derby ·

SAN FRANCISCO & VICINITY

Aliotos • Amelios • Ernies • Doros • Domino Club • The Fleur De Lys • Kans Chinese • Laffites • Le Trianon • Medallion Room St. Francis Hotel . Stage

LAS VEGAS

Caesars Palace Sands Hotel · The Dunes • New Frontier • Sahara • Star Dust • Landmark Hotel

PALM BEACH & VICINITY

Petite Marmite · Testa's · Colonnades · Stouffers · The Celebrity Room · Nando's Miramar · Marshall Grant's · Joe's Stone Crab · Le Parisien · King Arthur's Court Japanese Steak House • Embers • Gaucho's Steak House in Americana Hotel • Court of the Shadows • Casa Santino .



VICINITY

Chequers

Pigalle's

Stouffers

Pier W

La Normandie-

Maisonette

The Soverign

Four Seasons

Stouffers

DALLAS

Ports O' Call

Cattlemen's

Steak & Ale

Dominique

Old Warsaw

Arthur's

Mario's

Chateaubriand

Charter House

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CLEVELAND Maxim's Look's "Sir-Loin" House Stables Steak House 1880's Taver Chop House at Red Lion Don Quixote Statler Hilton The Beef House Chez Orleans Bud Bigelow's The Mark Andrew Bit'n Bridle **INDIANAPOLIS**

Borky's Colony House Brodey's Fireside South King Cole Lamplighter Inn

JUNEAU/HAINES

Baranoff Hotel Driftwood Inn Yachts Club Cafe Hotel Halsingland Strong's Cafe

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Stevensons

MILWAUKEE Maders Karl Ratzchs Nino's Steak House Eugene's Juneau

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Callejon

Casa Roma

Swiss Chalet

Top of the First

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Colemans in Highland Park

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Bertlins Burns Country Inn Gene Boyles ' Robin Hood Inn Guido's Petrullo's Everglades Red Lion Inn

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